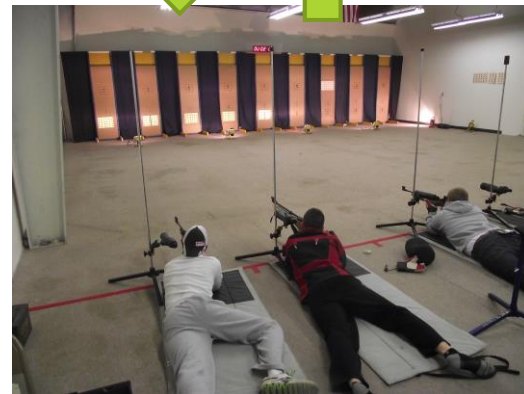




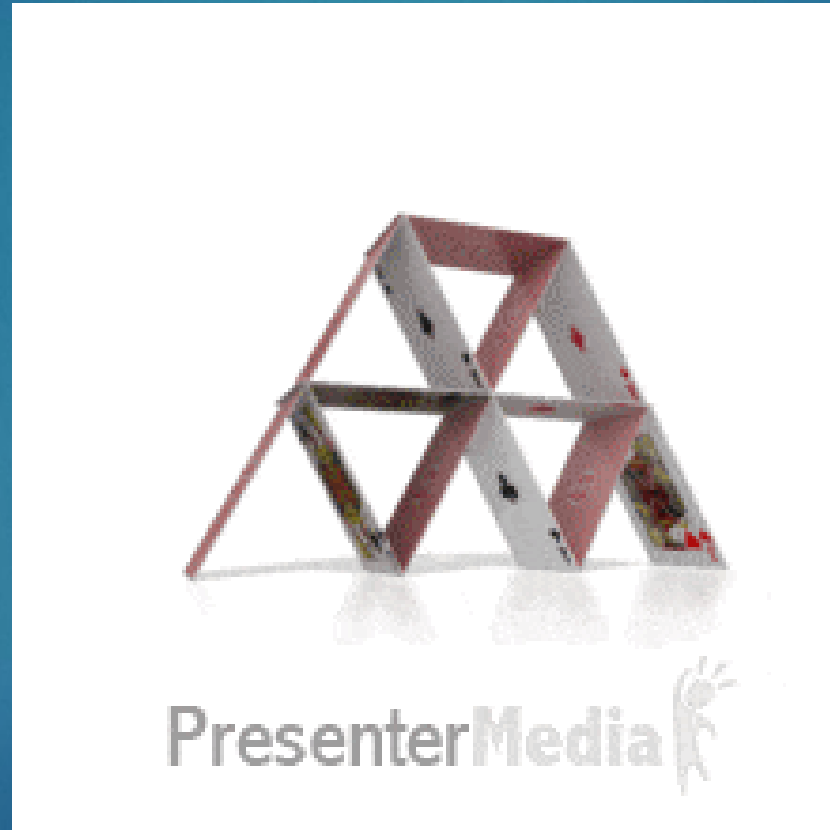
AIR GUN

PROGRAM DEVELOPMENT

Our Story



Foundations



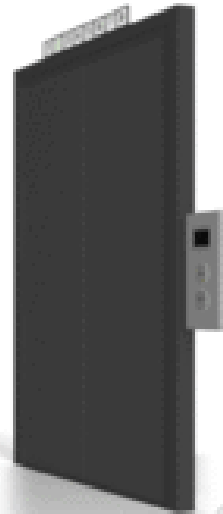
The Business Plan



Executive Summary
Business Description
Products/Services
Sales & Marketing

Operations – SOP
Management – Team
Development
Financial Summary

Executive Summary



PresenterMedia 

Business Description



PresenterMedia 



PresenterMedia 

Products and Services

Training

- Group
- Individual
- Special Events



Fundraising

- Coupon Books
- Raffle Tickets
- Bullets
- Car Stickers

Sales and Marketing



Know your Community



Management

Establish Routines



Operations



SOP

Development



PresenterMedia 

PresenterMedia 



Financial Summary

Assets

Projected Revenues

Projected Expenses



PLANNING



Where Are You?

Where do you
want to go?



ASSESSMENT

Resources?

Personnel



Money\$\$\$\$



Equipment



Participants



Facilities



People Staff

Who wants to be involved?
How do they want to be involved?
What training do they have?
RSO
Level 1 Coach
Instructor
Special Skills
Passion



People

Athletes

Who wants to be involved?

How do they want to be involved?

Recreation

Competition

Time

Passion



Facilities

Backstops + 34ft + 10ft = Length

3-4ft X Number of Lanes = Width

Storage

Registration

Office

Equipment

BEG.....BORROW.....BUT DON'T STEAL

FNRA



Money

Midway

State
Associations



Conservation
Groups

Local
Companies

Greatest Assets





Google

